

# Affiliate Disclosure

How we handle affiliate relationships and recommendations on messha.io.

Effective Date: January 1, 2026 | Messha LLC, Wyoming | [legal@messha.io](mailto:legal@messha.io)

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## 1. Our Commitment to Transparency

Messha LLC believes in full transparency with our audience. This disclosure explains our affiliate relationships and how they may affect content and recommendations on messha.io and in our communications.

## 2. What Is an Affiliate Link

An affiliate link is a specially tracked URL. When you click an affiliate link and make a purchase or sign up for a service, Messha LLC may earn a small commission from the company at no additional cost to you. The price you pay is identical whether or not you use our affiliate link.

## 3. Where Affiliate Links Appear

Affiliate links may appear in the following locations:

- The Resources Center Tools page, where we recommend third-party tools for websites, branding, social media, and podcasting.
- Blog posts and Insights articles where we reference or recommend tools and services.
- Email communications where we share tool recommendations with our subscribers.

Pages containing affiliate links are marked with an "Affiliate" label where practical.

## 4. Our Selection Standards

We only recommend tools and services we genuinely believe will benefit our audience. The existence of an affiliate relationship does not influence whether we recommend something. We do not accept payment to feature or positively review products.

## 5. FTC Compliance

In accordance with FTC guidelines on endorsements and testimonials, we disclose our affiliate relationships on this page and throughout our content where practical. This page serves as our site-wide affiliate disclosure.

## 6. Contact

Questions about our affiliate relationships? Contact us at:

[legal@messha.io](mailto:legal@messha.io)

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